

**ROB DRAKE,
MAYOR**

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YOUR CITY

CITY OF BEAVERTON NEWSLETTER

March - April 2004

You Can Be Proud of Beaverton!

Beaverton's growing community faces many challenges, which is not news for many in our city. Yet, we have many bright spots to point to and with some degree of pride. We have a safe community and we're being recognized nationally for our results and efforts.

The Morgan Quitno Press 10th Annual Safest City & Safest Metropolitan Area Awards ranks Beaverton the safest city in Oregon for populations with more than 75,000 people. In addition, of 350 cities ranked, Beaverton is ranked the 47th safest city nationally. Such consistent results don't just happen by chance. Last year, we were also recognized as the safest city in Oregon. The ranking is formulated from crime statistics supplied by the FBI. Other cities in Oregon over 75,000 population were ranked and included Eugene 113th, Salem 171st, Gresham 189th and Portland 234th.

Among their interests and priorities that citizens share with me, a safe city is always at the top of people's list. People want to know that their families are reasonably safe and secure. Safe communities take smart and consistent effort, which we have done in Beaverton. The recent ranking is a confirmation that our nationally recognized community policing efforts are working. Citizens are the difference, along with a well-trained and professional Police Department.

Just over two years ago, we remodeled the former Beaverton City Library to become the Beaverton Resource Center. In a partnership with the Beaverton School District, about one-third of the facility became the

English as a Second Language (ESL) Welcome Center for new students. The School District paid for their share of the remodel, while the City donated the space. The remaining space was divided between the Police Activities League (PAL) for youth, Asian Family Services and much needed additional community meeting rooms.

Recent demographic changes and broader diversity in our City and the local area helped determine the need for a new multicultural type of facility, which the Beaverton Resource Center has become. Upon opening, we had saved some space in the new facility for an unmet future need. In February, that need was identified and the Asian Health & Service Center has opened in the remaining vacant space in the Beaverton Resource Center. It is a private, non-profit organization that has been providing services for the Asian community in Multnomah County since 1983. Through an ongoing partnership with the City of Beaverton and as a result of the growing Asian community in Beaverton, the Center is expanding its

Your interests and concerns are important to me. A phone line is available 24 hours a day for citizen calls: (503) 526-3700. Messages will be checked daily, and if you leave your name and number, a staff member or I will respond to you as quickly as possible.

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Mayor's Report (Continued from Page 1)

various services to our city.

The Center provides a range of services through its various programs. Those services include: Mental Health Services; Youth, Family & Senior Services; English Language Classes; Health Education Classes; and Recreation & Cultural Activities. The Center is staffed with bilingual professionals including psychiatrists, clinicians, social workers, counselors and educators.

As a new tenant in the Beaverton Resource Center, the Asian Health & Service Center will link up positively with other programs located in the Resource Center and enhance our diverse multi-cultural outreach to Beaverton's changing community.

• **Rob Drake, Mayor**

New Television Version of *Your City*!

Beaverton citizens have another opportunity to learn about their city government through a new television show produced by the Mayor's Office. The new show entitled *Your City with Mayor Rob Drake* began airing on Tualatin Valley Television (TVTV) in late February. The show is a half-hour discussion with Mayor Rob Drake about current issues and topics that might be of interest to Beaverton citizens.

We hope that this new program will add to the information that citizens receive through the City's popular *Your City* newsletter. This program is one of a number of new video productions that the City is creating through the use of its new Civic Studio that was installed in City Hall last summer. *Your City with Mayor Rob Drake* is also available to view on the City's Web site at www.ci.beaverton.or.us.

YOUR CITY

with Mayor Rob Drake

YOUR CITY

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THE CITY'S MISSION:
"Preserve and enhance Beaverton as a responsive, dynamic, attractive and safe community."

Rob Drake, *Mayor*
Forrest Soth, *Council President*
Betty Bode, *Councilor*
Dennis Doyle, *Councilor*
Fred Ruby, *Councilor*
Cathy Stanton, *Councilor*

COUNCIL GOALS:

- 1-Preserve and enhance our sense of community.
- 2-Use City resources efficiently to ensure long-term financial stability.
- 3-Continue to plan for, improve and maintain the City's infrastructure.
- 4-Provide responsive, cost-effective service to the community.
- 5-Assure a safe and healthy community.
- 6-Manage growth and respond to change consistent with maintaining a livable, full-service city.
- 7-Maintain Beaverton as a regional leader in cooperative efforts with other agencies and organizations.
- 8-Provide and support a highly qualified and motivated City work force.

Council Corner: Get Involved in Building Your Community: Join a NAC!

PLEASE NOTE: The Council Corner article reflects the views of the Councilor writing the article. The Mayor's or other Councilors' opinions may not be fully reflected in Council Corner articles.



*by Fred Ruby,
Councilor*

Public involvement is vital in shaping our community. Often public concerns and opinions are shaped in neighborhood or community organizations. Not only do such groups build friendlier neighborhoods, but they provide a means for citizens to channel neighborhood concerns and make themselves heard more effectively.

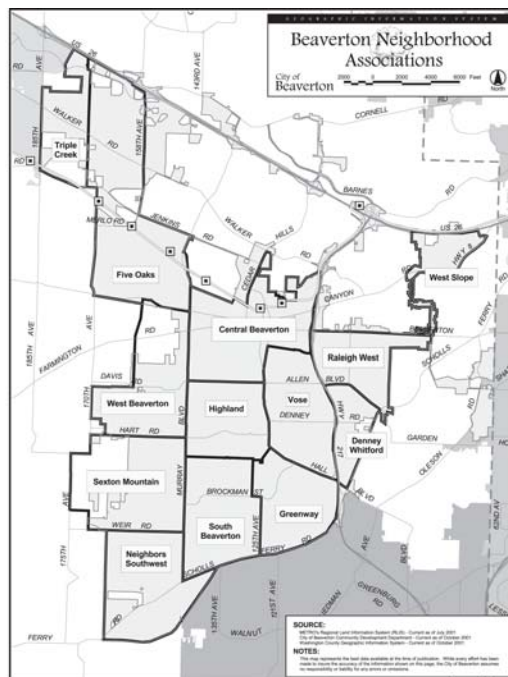
The City of Beaverton encourages community organization through its Neighborhood Association Committees, known as "NACs." Currently, Beaverton has thirteen recognized NACs organized by geographic zones. Membership in a NAC does not confer any special rights; however, each NAC provides citizens with a forum for discussing neighborhood concerns and sharing information of common interest. NACs also bring City officials and other speakers into the neighborhoods to provide updates on local and regional issues.

Additionally, the NACs often collaborate with the City to sponsor events, such as the annual Fourth of July neighborhood parade in the Royal Woodlands neighborhood (partly sponsored by the Raleigh West NAC) and the annual Vose NAC children's bicycle parade and picnic in Wonderland Park.

Participation in a NAC is open to anyone who lives, works, owns a business or represents an institution or non-profit organization within the boundary of the NAC. Home ownership is not required. NACs do not charge membership fees or dues. NACs conduct their own

meetings, and prepare their own agendas and minutes. Typically, NACs have boards and officers, such as chair, vice-chair, secretary and treasurer. One official from each NAC serves on the Beaverton Committee for Citizen Involvement, a separate group consisting of a broad cross-section of community leaders.

The City Council values the NACs as the "official voices" of the neighborhoods on issues as varied as housing developments, roadway improvements, traffic concerns, parks, open spaces and community policing. We encourage you to join your neighborhood NAC and become familiar with the services provided. You can find information about all of the NACs (including maps showing which NAC serves your neighborhood) on the City's Web site (www.ci.beaverton.or.us) by clicking on "Community," and then "Neighborhoods." Or you can call the Neighborhood Program office at (503) 526-2243.



City Councilors Welcome Your Comments

Please feel free to call your City Councilors with any comments or questions you may have. They can be reached at the following numbers:

**Forrest Soth,
Council
President
(503) 644-4972**

**Betty Bode
(503) 526-2347**

**Dennis Doyle
(503) 526-2344**

**Fred Ruby
(503) 526-2345**

**Cathy Stanton
(503) 526-2343**

Aggressive Driving Program: **LEAD Campaign Moving Forward to End Aggressive Driving in Beaverton**

Background

The City of Beaverton is moving forward in its effort to eradicate aggressive driving in Beaverton. LEAD stands for *Let's Eliminate Aggressive Driving*. In December 2003, postcards were mailed to all Beaverton households announcing the beginning of the City's latest traffic safety campaign. In line with the City's other efforts, such as the Photo Radar

Program and the Photo Red Light Program, LEAD is attempting to reduce aggressive driving through an intense public education campaign. The campaign will draw attention to the issue of aggressive driving and attempt to modify driving behaviors in Beaverton.

What is Aggressive Driving?

This image demonstrates exactly the type of dangerous behavior the City is attempting to stop. So what is aggressive driving? The National Highway Traffic Safety Administration

(NHTSA) is the federal agency responsible for promoting driver safety in the United States. NHTSA defines aggressive driving as *"the operation of a motor vehicle in a manner which endangers or is likely to endanger persons or property"*. Aggressive driving is considered a progression of unlawful driving actions that include: failure to yield the right of way; following too closely; unsafe lane changes; improper passing; speeding; disobeying traffic signals and signs; careless driving; and reckless driving.

What Does All of this Mean?

These behaviors are all too often catch phrases. Many drivers who drive aggressively exhibit these behaviors and do not realize they are doing so. Aggressive drivers are angry at other drivers and tend to get easily offended by the way others are driving. Here is a closer look at each of the aggressive driving behaviors.

Explanations of Aggressive Driving

Failure to yield the right of way – Refusing to let other drivers onto the roadway, blocking driveways or intersections, speeding up or slowing down to prevent someone from merging into "your" lane, or pulling out onto the road when there is not appropriate room.

Following too closely – Not leaving the appropriate safe distance between your vehicle and the one in front of you. Flashing your lights and "riding someone's bumper" to force them to speed up.

Unsafe lane changes – This includes changing lanes without signaling and attempting to force your vehicle into a lane when there is not appropriate room.

Improper passing – Using turn lanes to pass vehicles when you are not making an immediate turn. Driving on the shoulder and blocking emergency vehicle access.

Speeding – Drivers are expected to obey the posted speed limit.

Careless or reckless driving – Driving in any way that endangers, or would be likely to endanger, the safety of persons or property. Even more importantly, aggressive driving can constitute the crime of "reckless driving" (and carry the possibility of jail time) if the driver is aware his/her driving poses a substantial risk to safety, but consciously disregards that risk and continues driving anyway.

Running red lights and stop signs – Disobeying traffic control devices and proceeding through intersections when your right of way has ended.

Share Your Opinion

The City has made available a citizen survey on the City's Web site. The City would like to know your opinions about aggressive driving. You can find the survey at www.ci.beaverton.or.us. The survey has been available since December 2003. So far over 400 people have responded.

Citizen Input

Here are some of the results of the citizen survey as of February 2004. 90 percent of respondents have experienced aggressive driving in Beaverton. The most common problem according to 83 percent of respondents is tailgating. 84 percent of respondents answered that when thinking about the

(Continued on page 5)

**Example of
Aggressive
Campaign
Materials:**



**New
Aggressive
Driving
Hotline:
(503) 526-2231**

Engineering Department:

Cedar Hills Boulevard Improvements

This spring and summer, the second phase of the Cedar Hills Boulevard project will commence. Reminiscent of the first phase, which spanned from Jenkins Road to Walker Road, the second phase involves the upgrade and repair of public utilities on Cedar Hills Boulevard from Jenkins Road on the north to Westgate Drive on the south.

From April through June, crews will upgrade 2,200 feet of waterlines from Beaverton Creek to Fairfield Street. The new 8 and 12 inch waterlines will, among other benefits, provide for improved fire flow capacity in hydrants. Additionally, the project's scope includes the repair of 700 feet of storm drain; new fire hydrants, water meters, and catch basins; and, the installation of a water

quality manhole which will serve to filter out large debris from the storm drain system. Motorists and pedestrians will also notice the addition of a traffic signal at the intersection of Fairfield Street and Cedar Hills Boulevard, completed as part of a separate project.

The upgrade and repair of the storm, water, and sanitary systems will be followed by a pavement overlay on this same stretch of Cedar Hills Boulevard in the summer of 2004.

The third and final phase of the Cedar Hills Boulevard project will begin in the spring of 2005 and will involve similar utility improvements and a street overlay from Beaverton Creek to Farmington Road.

If you have questions about the Cedar Hills Boulevard project, please contact the Project Engineer at (503) 526-2450.

What should I do if I see this sign?

Answer: Drive through the area as if you had never been there before.

When we drive through an area for the first time, we carefully watch for signs, markings, and traffic signals. But on the streets that we drive every day, we tend not to see the signs any longer. We already know which lane to use or how a traffic signal works.

The orange "Traffic Control Change Ahead" sign warns you to drive the street as you did on

your first visit. Watch carefully for signs and pavement markings. Be aware that the traffic signal may operate differently (addition of a turn arrow, for example).

It is not feasible to explain all the changes on one sign. Other signing and markings will indicate the new traffic controls. The "Traffic Control

Change Ahead" sign alerts drivers to watch for those other signs and markings.



Aggressive Driving (Continued from page 4)

quality of life in Beaverton, it was important that aggressive driving be reduced.

The City is soliciting your input on what the LEAD campaign should be doing to address aggressive driving. Some of the citizen suggestions have included conducting a public information campaign, sending aggressive drivers to a special class, using an unmarked police car to patrol for aggressive drivers, or creating a hotline for citizens to report aggressive drivers and sending a warning letter to the driver.

See the sidebar at the right for the latest details.

Campaign – Next Steps

The LEAD campaign's next step is to establish a telephone hotline for citizens. Citizens may call the **Aggressive Driving Hotline** at **(503) 526-2231** to report aggressive drivers. The LEAD program will mail a letter to the registered owner

of the vehicle notifying them that their vehicle was reported as having been driven in an aggressive manner. The driver will be given educational information about the dangers of aggressive driving. They will also be informed that the point of the letter is to modify driving behavior. No ticket will result from this warning letter. If you want to report an aggressive driver, call the Aggressive Driving Hotline and leave the following information:

- The date of the incident;
- The time of the incident;
- The location of the incident;
- A description of the aggressive behavior;
- The color of the vehicle;
- The vehicle make;
- The vehicle model;
- The license plate number and state of origin.

Survey replies in favor of aggressive driving responses:

63% - Hotline

59% - Unmarked police car

49% - Class for aggressive drivers

36% - Public Information Campaign

32% - Other

6% - Nothing

Community Development Department: *Where's the Building Inspector?*

Do you dislike having to wait for someone to come to your home for an appointment and not even know when they will show up? Have you recently hired a contractor or taken out a permit yourself to do some alteration, addition, or repair work on your home? Were you informed that you or someone (over the age of 18) needs to be home when an inspector comes by to verify the work meets the minimum code requirements? Were you told you would not know when the inspector will arrive, which meant you had to take the whole day off work and wait who knows how long for the inspector finally to arrive?

This is not true at the City of Beaverton. The City's Building Services Division recognizes the difficulty homeowners face in rearranging their busy schedule in order to wait for an inspection. We will be happy to give you some certainty in the form of a one to two-hour time period in which an inspector will arrive to conduct your inspection. To request an inspection for same day service, please call the City Inspection request line (503) 526-2400 or (503) 526-2531 before 7:00 a.m. and

leave the following information:

- 1) Permit number
- 2) Contractor name
- 3) Your name
- 4) Phone number where you can be reached
- 5) Project address
- 6) Type of inspection to be performed
- 7) The date you want the inspection

In addition to the above information, please indicate if you would like to be contacted in order to schedule the inspection for a specific date and time of day. You will then be called and given some certainty about when an inspector will arrive. For example, if you call on Monday to schedule an inspection for Friday, we will contact you as soon as possible to confirm the inspection.

If you need additional assistance, please do not hesitate to contact the Senior Field Inspector at (503) 526-2409 or the Building Official at (503) 526-2524 for assistance. The City wants your experience with the Building Services Division to be positive and hopes a little certainty in the arrival time will help.

Metro Seeks Citizen Views on the Highway 217 Corridor Study

Metro, in partnership with the cities of Beaverton, Tigard and Lake Oswego, Washington County, TriMet and ODOT, is conducting a study of the Highway 217 Corridor. Traffic on Highway 217 grew by more than 100 percent since 1990 and now operates near capacity during rush hour. The 18-month study will consider a range of strategies to better move goods and people in the corridor.

The strategies considered during the first phase are likely to include an option with one additional lane in each direction as well as options that designate the new lane as a carpool lane or a peak hour priced lane. Peak hour pricing, also called value pricing, is a traffic management tool that electronically assesses a fee that varies based on congestion for driving in special lanes. State legislation and regional policy requires that these types of management strategies be considered whenever new highway

capacity is added. The study will also consider improving surface streets, pedestrian and bike facilities and adding transit service in the corridor.

A policy advisory committee that includes elected officials, business leaders and community members from each partner jurisdiction oversees the study. The committee meets from 4:30 p.m. until 6:30 p.m. on the third Wednesday of each month at the Beaverton City Library, 12375 SW 5th Street. Those interested in learning more about the study or providing input are invited to attend Policy Advisory Committee meetings.

To better understand the needs and preferences of those who live in or travel through the corridor, Metro is conducting a Web-based survey. To take the survey, please go to www.metro-region.org and click on the Highway 217 survey link.

For additional information, a paper copy of the survey or to have your name added to the project mailing list, call Metro, at (503) 797-1864 or send e-mail to hull@metro.dst.or.us

Code Services Program: Spring Reminders

As spring approaches and daylight grows longer here in Beaverton, many pleasant changes occur in our community, including flowers blooming and hedges coming back to life. As vegetation enters its growing season, proper maintenance is essential to avoid the problems associated with *noxious vegetation*.

"Noxious vegetation" is defined by the City Code as:

- Weeds and grass more than 12 inches in height
- Blackberry bushes that extend into a public right of way or across a property line
- Poison oak and poison ivy growing anywhere
- Vegetation that blocks the view of motorists or impedes pedestrians on sidewalks.

Well-maintained trees and landscaping enhance safety for pedestrians, bicyclists and motorists. Tree branches should be trimmed at least 8 feet above all sidewalks and at least 10 feet above streets. Bushes and hedges should

be 3 feet or less in height if they are within 15 feet of a driveway or intersection.

Keeping grass and weeds cut below 12 inches during the summer months will help reduce the fire danger. Overgrown grass and weeds also cause increased levels of pollen in the air. By properly maintaining your lawns and vacant lots, you can help reduce the fire danger and ease the suffering of those who have allergies. The fine for a noxious vegetation citation can be up to \$150 per day.

As always, we welcome your questions and look forward to serving you. The Code Services Program can be contacted at (503) 526-2270 or email codeservmail@ci.beaverton.or.us



Grass grows quickly in the spring time.

Neighborhood Program: Mark Your Calendars for Upcoming Spring Neighborhood Events

The Neighborhood Program sponsors a large number of informational and educational events and activities for the Beaverton community. Below are just a few of the upcoming activities:

- Watch for the return of the **City Learning Series Walking Tour of Downtown Beaverton**. Beaverton's downtown core has seen many changes over the past few years including the new City Library, The Round, and the Hall-Watson Beautification Project. Last spring, over twenty people participated in the walk, which started at the City Library and ended at The Round. City staff participated in the walk to answer questions that came up along the route regarding street trees, land use and development, and traffic. The walk is a fun way to get to know your downtown. Watch the *Your City* newsletter and the City's Web site for more information including a date, time, and route!

- On Tuesday, April 27, from 7:00 p.m. to

9:00 p.m. in the Beaverton City Council Chambers, the Beaverton Committee for Citizen Involvement (BCCI) and the City will sponsor the **Spring 2004 Voters' Forum**. The forum will feature candidates for local races including Beaverton City Council. Additional information, including races and candidates to be featured will be forthcoming- watch the City's Web site and local media for additional information.

- Each year, the City and Beaverton Area Chamber of Commerce sponsor the **Volunteer Service Awards** which recognize outstanding volunteer service in the Beaverton community. Later this spring, nomination forms will be available throughout the community, in the Neighborhood Program office and on the City's Web site. Think about neighbors who make a difference in your life and be sure to help recognize them for their efforts!

For more information about the Neighborhood Program, see the Web site at www.ci.beaverton.or.us, by email neighbormail@ci.beaverton.or.us, or by telephone at (503) 526-2543.

Operations Department: *Beaverton's Urban Forest*

Coming into Oregon for the first time, many out-of-towners exclaim, "It is so green here!" Oregonians often say how they appreciate the aesthetic value of our urban forests upon returning from trips out of state.

What is an urban forest? An urban forest is all the vegetation growing in cities and communities. Urban forests not only add beauty to our neighborhoods, they also provide economical and ecological benefits. A healthy urban forest contributes to a healthy community. Trees improve the quality of the air by adding oxygen and reducing carbons and particulate matter. Trees stabilize soil and help reduce erosion and runoff. They provide shade, cooling urban areas and streams, which is crucial for fish and other aquatic life.

The City of Beaverton has achieved the designation of *Tree City USA* for nine years. *Tree City USA* designation requires meeting four standards established by the National Arbor Day Foundation and the National Association of State Foresters:

1. A Tree Board or Department
2. A Tree Care Ordinance
3. A Community Forestry Program with an annual budget of at least \$2 per capita
4. An Arbor Day Observance and Proclamation.

The City of Beaverton's Urban Forestry Section within the Operations Department, is responsible for the care and management of the City's trees. As part of their responsibility, they



An example of an improperly topped tree -- a violation of Beaverton Code.

ask that citizens do not top trees. Tree topping is a harmful method of reducing the size of a tree by arbitrarily removing a majority of tree branches. Topped trees are not only unsightly, but weaken the tree against disease, insect infestation and weather related problems. Topping street trees within the public right-of-way or on City of Beaverton property is a Code violation (5.05.102) unless it interferes with overhead utility wires.

The safety of Beaverton residents is also a concern to the City. Trees which touch electric lines can conduct electricity; therefore, we ask that you please contact Portland General Electric's Customer Service Department at (503) 228-6322, or our Urban Forestry Section at (503) 526-2258 when pruning is needed around power lines. PGE and the City of Beaverton employ arborists who are specifically trained to work around utilities.

The City's Urban Forestry Section operates on a three-year cycle of pruning, street tree replacement and planting projects. One such project will be conducted during the Arbor Day events. The City goes a step further celebrating Arbor week. Mayor Rob Drake will sign a proclamation declaring April 4 through April 10 as Arbor Week.

If you have any questions concerning work performed by the Operations Department, please call (503) 526-2220 or visit the Web site at www.ci.beaverton.or.us.



National Arbor Day is Friday, April 30, 2004.

For tree pruning and tree planting tips, go to the National Arbor Day Foundation Web site at www.arborday.org



An example of a properly maintained tree.

Police Department: **Citizen Help Sought in Addressing Panhandling Concerns**

Individuals panhandling on freeway ramps and busy street corners have become a common sight in the Metro area. Often, these men and women, also known as “signers”, hold up cardboard signs asking for food, money and/or work. Beaverton is not immune to this activity, and the Police Department receives frequent complaints and requests for officers to take action. As much as the department would like to respond to citizens’ concerns, it is not a simple issue.

The Police Department has worked with the Oregon Department of Transportation (ODOT) for several years to address panhandling concerns. (ODOT has jurisdiction over state highways.) Until recently, ODOT authorized our police officers to cite individuals panhandling on their property. However, a recent court decision determined individuals have the right to solicit funds, and ODOT had to rescind its agreement

with the Police Department.

The Beaverton Police Department, the City Attorney’s Office and ODOT will continue to address this issue. In the meantime, the department seeks your help in preventing this problem. Many of us feel sorry for the men and women panhandling on the streets, and the community has many generous people who want to help them. Unfortunately, these good intentions and handouts often contribute to drug and alcohol addictions and perpetuate the panhandling problem. If panhandling is not profitable, it would not be worthwhile for people to stand on street corners. The department encourages citizens who wish to help the less fortunate to contribute to legitimate charities and local religious organizations. For more information, please call the Police Department at (503) 526-2264.

Tualatin Valley Fire and Rescue: Safety Tips for Seniors

As people grow older, the consequences of a fall grow more serious. Studies show that 25 percent of seniors who experience a fall, and 50 percent of senior patients admitted for a fall injury, will die within one year. In addition, fractures from falls are a leading cause of disability and often result in entering a nursing home.

Most falls happen in the home and could have been avoided. Factors such as – poor lighting, narrow stairs, slippery surfaces – can increase the chances of a fall. In addition, problems with glare and depth perception, reduced fitness leading to weakened muscles, or prescription medicines that might cause dizziness or tiredness can result in a fall. Research conducted by Yale University showed that older adults are also most at risk of falling when they fail to use handrails on stairs, reach for objects overhead, and climb on chairs or ladders.

Tualatin Valley Fire & Rescue reminds seniors and children of older adults to take the following precautions to help prevent injury

from a fall:

Take Care of Yourself

Get regular medical check-ups and talk to your doctor to ensure appropriate levels and types of medication. Have your hearing and vision checked. Exercise regularly and eat nutritious meals.

Remove Existing Hazards

Fasten throw-rugs to the floor with double-backed tape. Keep cords out of pathways and clean up spills as soon as they happen. Arrange furniture to minimize obstructions.

Add Protection

Wear shoes with non-skid soles. Turn on lights when walking through dark rooms or hallways. Use nightlights in all rooms. Install grab bars in the bathtub, shower and toilet areas, and handrails on stairwells. Place phones in multiple rooms in case you have to call for emergency assistance.

For a free, comprehensive booklet on fall prevention contact Tualatin Valley Fire & Rescue at (503) 649-8577.

**For more
safety
information,
contact us at
(503) 649-8577
or visit
www.tvfr.com**

Economic Development Program: Beaverton Software Focused Business Incubator

In January, the Beaverton City Council approved the Business Plan and authorized staff to begin work to create a software focused business incubator in Beaverton. Here is some information to help you understand just what this incubator will be and when it will happen.

The City's July 2000 Economic Development Strategic Plan set out a number of action items designed to strengthen the local economy. One item called for investigating a business incubator or accelerator as a means to create jobs in business sectors targeted to knowledge-based businesses. City staff investigated business incubators around the country, looking specifically at those which were created or assisted by cities or counties. It was clear that there were many successful models which were creating thousands of jobs in their communities.

Business incubators are proven models to accelerate the creation of successful entrepreneurial companies. A recent study by the National Business Incubation Association indicates that 80 percent of companies which participate in an incubator program are successful after five years, compared to a success rate of 20 percent for non-incubated businesses. In addition, more than 84 percent of the businesses which graduate from an incubator stay within a five-mile radius of the incubator site.

There are, however, many different definitions of business incubators and many choices to make for what would work best in Beaverton. The recently approved Business Plan sets out the model designed to take the best advantage of the local circumstances. Here are some of the basics for the Beaverton incubator:

1. The incubator will be a physical space of 15,000 to 20,000 square feet, capable of housing up to 25 emerging companies.

2. Companies will lease space at market rate, but in addition to receiving an office, they will receive access to a sophisticated suite of services designed to greatly enhance their opportunities for success.

3. Companies will stay in the incubator for a limited period of time, usually two to three years, or until they reach about 25 employees. They then graduate out of the incubator.

4. The incubator will be focused on the software industry since software development is a strength of the region. Businesses in this sector can generally be located in a downtown office setting so they have a good likelihood of staying in Beaverton after they graduate from the incubator.

5. A separate non-profit corporation is being created to run the incubator. Seed funding will come from the City, with a plan for the incubator to become self sufficient from rents, grants, sponsorships and partnerships.

6. The City is beginning to set up the non-profit corporation, create a Board of Directors, find a location and develop partnerships and sponsorships. The goal is to have the incubator operational by the end of the year.

A stellar example of a software-focused incubator which the City examined is the Software Business Cluster (SBC) in San Jose, California. The City's redevelopment agency created the SBC as a tool to create a software industry in a part of downtown which was underdeveloped. Since its inception in 1996, the SBC has graduated more than 60 companies, 75 percent of which have remained in San Jose.

Many of the most successful companies in the region were created with the talent and energy of a single entrepreneur. Nurturing today's entrepreneurs and their smart ideas to form tomorrow's great companies is what Beaverton's software focused incubator is all about.

***For more
information,
contact the
Economic
Development
Program at
[Economicdev
@ci.beaverton
.or.us](mailto:Economicdev@ci.beaverton.or.us) or call
(503) 526-
2456.***

Dispute Resolution Center: Dispute Resolution Services Available to Help Businesses

Small businesses are a growing and increasingly important element of a vibrant Beaverton community. While customer complaints are inevitable, dealing with them in a constructive manner can be a powerful means of building trust and increasing customer loyalty. Complaints that cannot be resolved directly between a business and consumer can benefit from the use of mediation as a means of reaching a mutually acceptable resolution.

The use of a neutral third party can be advantageous because it enables quick, economical, and fair complaint management while keeping you and your customer in control of the outcome. Disputes involving service agreements, damage, repairs, refunds, warranty issues, salesperson complaints, billing, withheld payments, noise, and parking issues are just a few of the types of disputes that are appropriate

for mediation. In the past year the Dispute Resolution Center has successfully helped merchants and consumers resolve disputes involving auto repair work, damages, quality of service, noise issues, billing problems, and unpaid bills.

We are a free and confidential service within the Mayor's Office. The Center also provides services to help neighbors resolve conflicts, landlord/tenant concerns, and manufactured dwelling park issues.

Next time you have an issue that you cannot resolve quickly and amicably, contact us at (503) 526-2523, e-mail us at disputemail@ci.beaverton.or.us or drop by City Hall and see if we can be of service. We are here to "help you find solutions!" to your business consumer/problems.

**Contact the
Dispute
Resolution
Center at (503)
526-2523 or by
e-mail:
[disputemail@
ci.beaverton.
or.us](mailto:disputemail@ci.beaverton.or.us).**

**Office hours
are Monday
through
Thursday 7:00
a.m. to 7:00
p.m. and Friday
7:00 a.m. to
5:00 p.m.**

Sister Cities Program: News and Updates

The Beaverton Sister Cities Foundation Board has postponed the Dinner/Auction that was originally scheduled for February 2004. The members are searching for ideas for another fund raising idea or they may reschedule the Dinner/Auction for the fall of 2004. Since this is an annual fund raiser for student scholarships we need to make plans for another event quickly. Many Beaverton students have been recipients of this fund to travel to the Sister Cities. The fund paid only a portion of the transportation costs for students. The students then agreed to make a report to attendees at the Dinner. We have been so impressed by the variety and completeness of the student reports.

The Board is currently looking for a Spanish-speaking city to approach about becoming a Sister City to Beaverton. If you know of a city that might match, please provide us with the information about the city. Please call our

office (503) 526-2499 or e-mail regan@ci.beaverton.or.us so we might begin the investigation for the selection process.

We are considering going on a trip to Trossingen, Germany in early summer. If you would like to learn more about such a trip, please contact the Sister Cities Program office at the number noted above.

Are you looking for an exciting program to become involved with? We would like to have you consider becoming a Board member of the Foundation. It is a fun organization with a chance to meet some really interesting people from our Sister Cities. We meet the second Thursday of each month in Sayler's Old Country Kitchen restaurant at 12:30 p.m. – while we are not able to host lunch it will give you an opportunity to meet us and learn about the program.

Mayor's Youth Advisory Board : Accepting Membership Applications

The Mayor's Youth Advisory Board (MYAB) was established by Mayor Rob Drake in 2000 to provide a voice for youth in the

community. This ad-hoc committee consists of up to 30 members from Beaverton area high schools. Students are selected by Mayor Drake to serve on the Board for a two (2) year term through an open application process. Students who will be in 9-12th grade in the 2004-2005 school year are welcome to apply. Applications are available on-line at the City's Web site www.ci.beaverton.or.us and are due by Thursday, April 8, 2004.

MYAB reports to the Mayor and City Council on issues of concern to youth. MYAB's mission is to serve the common good of the community and provide a voice for youth in decisions and policies of the City. MYAB focuses on community service projects, promoting youth activism and youth involvement. For more information about MYAB, please call (503) 526-2658 or email hthompson@ci.beaverton.or.us or look on the City's Web site.

Mayor's Youth Advisory Board Announces Youth Summit

The Mayor's Youth Advisory Board (MYAB) 4th Annual Youth Summit will be held at the Beaverton Library on Saturday, April 3. Students will be able to sign up for one of two tracks for the day and discuss a variety of subjects.

The main topics, chosen by the MYAB members are politics and teen sexuality. In the politics track students will discuss education, affirmative action, and America's role in the world. In the teen sexuality track students will discuss media pressures facing youth, youth preferences and youth perspectives.

The Youth Summit will begin at 10:00 a.m. and end at 4:30 p.m. All Beaverton area high school students are welcome to attend. Registration is available on-line at the City's Web site www.ci.beaverton.or.us. The event is free.

**Beaverton's
proposed
Community
Center Garden
will have 22
garden plots
and 13 raised
beds when it
opens for
planting this
spring.**



Community Garden Plots Available

Do you have the urge to dig in the soil and grow vegetables or flowers for yourself or family but don't have the space at your home or apartment?

The City of Beaverton has two Community Garden locations (and a third location that will be ready by planting time this spring) that could be just the answer to your needs! Over 100 20'x20' garden plots are available at either the "Kennedy Gardens" located near the intersection of 103rd and Kennedy or at the "Welch Centennial Gardens" near 10th and Erickson. The new garden location is being developed behind the Beaverton Community Center (near the City Library) near the corner of 5th and Hall Streets.

Garden spaces may be reserved for a garden season for a \$30 fee, which pays for the use of the land, water, and general garden maintenance. You are responsible for planting, caring, and harvesting your plot(s).

Returning gardeners have the first option on their garden plots, but with garden expansions this year, there are many plots available to new gardeners.

Contact the Community Garden program via email at gardenmail@ci.beaverton.or.us or by calling (503) 350-4019 for more details.

Solid Waste & Recycling News

About Glass Recycling at Home

Although modern recycling allows most residents and businesses to put all recycling together into one container, there is one major exception to the rule: **GLASS!**

Please be sure to keep your glass separated from the rest of your recycled materials. Broken glass contaminates the other recyclable materials and is a serious safety hazard for recycling processors. You can help by making sure you keep your glass on the side!

Remember these steps to properly recycle glass:

- It is okay to combine clear and colored glass bottles and jars.
- Clean jars and bottles thoroughly.
- Remove lids (paper labels are okay).
- Place glass in a paper grocery bag or other similar sized container (such as a bucket).
- Put the container next to your red recycling



bin on pick-up day (or in the designated glass recycling roll-cart, if you live in an apartment).

- Never include broken bottles, window glass, cookware glass, mirrors, light bulbs or drinking glasses.

Glass bottles mixed with other recyclables can easily break when bumped, dropped or compacted in the recycling process. The resulting tiny glass shards can cause injuries to workers and damage equipment at a recycling facility. Also, paper that is contaminated with glass shards is not recyclable and must be thrown away as garbage.

Fortunately, these problems are easy to avoid when glass is left in a separate container for your garbage hauler. The hauler can then put the glass into a separate part of the truck where it will not mix with other materials.

2004 Hazardous Waste Roundups

Many products used in your yard and home can hurt people, fish and wildlife if used or disposed of incorrectly. Metro conducts household hazardous waste collection events called "roundups" from March through November in many communities across the tri-county area. These events are small, frequent and community-friendly. You also can take your toxic trash year-round to Metro's permanent hazardous waste facilities. In 2002, residents disposed of more than 700,000 pounds of hazardous waste at the weekend roundup collection events.

Roundup collections take place from 9 a.m. to 2 p.m. For locations and a schedule call (503)234-3000 or check the Metro website at www.metro-region.org

Yard Debris Preparation

■ Please place your yard debris cart at the curb (**not in the street**) on your scheduled day.

■ Include **only** leaves, grass clippings, garden waste, weeds, branches and prunings, (no greater than 4 inches in diameter and 36 inches in length).

■ **Plastic bags can not be used for yard debris.**

■ A typical 60-gallon roll cart may not weigh more than 120 pounds.

■ No oversized items, dirt, sod, stumps, metal, rocks, ashes, food waste, plastic, lumber, animal waste or household garbage.

■ Do not overstuff the container - it may not empty properly.



For information about your solid waste or recycling questions, contact us at recyclingmail@ci.beaverton.or.us or call (503) 526-2665.

Beaverton Arts Commission: Calendar of Events

Ongoing - Monthly Art Exhibitions in first floor lobby and 2nd and 3rd floor main corridors of Beaverton City Hall. Mon.-Fri., 8:00 a.m.- 5:00 p.m. The artworks are for sale and the public is welcome.

March 1-23 - Beaverton Artist Warren Kennaugh will show his colorful oils and acrylics and local Photographer Norman Penner will show his photographs during the month of March at City Hall.

March 6 – March 13 Teen Art Show at the Beaverton City Library, Meeting Rooms A&B, Library hours.

March 26-April 30 Artwork in a variety of media by students from Catlin Gabel and Oregon College of Arts and Crafts will be exhibited in City Hall in March and April.

Bi-monthly Art Exhibitions at Artisan Salon, 4430 SW Lombard (at Broadway), 10:00 a.m. to 7:00 p.m., Mon.-Sat. The artworks are for sale and the public is welcome. March/April – Watercolors by Allen Greene.

Sign up for the Arts News and Events Mailing List www.ci.beaverton.or.us/departments/arts/news.htm

**Support Arts
and Culture in
Beaverton!!
We invite you
to consider
joining the
Beaverton
Arts
Commission.
Fill out a
membership
application,
available
online at
[www.ci.beaverton.
or.us/
departments/
arts](http://www.ci.beaverton.or.us/departments/arts) We look
forward to
hearing from
you!**

26th Annual
Celebration of Creativity
Fine Art Exhibit & Sale

Free Admission (except for Gala and Concert)

Thursday, March 4

"First Look" Gala

Meet some of the artists while enjoying
light fare and music, featuring
The Stradivari String Quartet
7:00pm-9:00pm, \$10 at the door

Friday, March 5

Fine Art Exhibit & Sale

10:00am-5:00pm Sale, 7:00pm-9:00pm Artists' Reception

Saturday, March 6

Fine Art Exhibit & Sale

10:00am-5:00pm

Artist Demonstrations

11:00am-3:00pm

"Encounters with...Schubert" Concert

7:30pm-9:30pm Tickets at the door
\$12 for adults, \$8.00 for seniors and students
children 12 and under FREE with adult

Sunday, March 7

Art Exhibit & Sale

Noon-4:00pm

Free parking

Southminster Presbyterian Church

12250 SW Denney Road (SW Hall and Denney)
Beaverton, Oregon 97008
503-644-2073 | www.southmin.com

Annual Award Nominations

The Arts Commission seeks to recognize the outstanding achievements of our artists, teachers and students and is now soliciting nominations for their annual art awards. Awards are given in the following categories:

- Outstanding Achievement in the Arts by an Elementary Student
- Outstanding Achievement in the Arts by a Middle School Student
- Outstanding Achievement in the Arts by a High School Student
- Outstanding Art Educator
- Outstanding Local Artist
- Art in the Community Award – to recognize an outstanding presentation of the visual or performing arts in the Beaverton community.

To make a nomination, please send the name of the person, organization or group with a brief statement about why you believe they are worthy of recognition. Please provide your contact information and the nominees contact information (phone, address and email, if possible). Submissions may be sent via email at jscott@ci.beaverton.or.us or mail: BAC PO Box 4755 Beaverton, OR 97076. The deadline is April 30, 2004.

Beaverton City Library: Meeting the Needs of Our Community

Where can you find information on health topics, use a computer and borrow your favorite video or music CD? You can find this and more at Beaverton City Library. The Library exists to provide information, materials, and services that meet the needs of its community. All of the Library's services are free and available to everyone.

The Beaverton City Library, one of the busiest library facilities in the state, serves a population of approximately 106,000. Each month over 70,000 people visit the Library to check out over 1.7 million items per year. The Library is open 7 days per week and maintains a collection of over 300,000 items.

As the Latino community is a significant part of the City of Beaverton, the Library has made an effort to acquire materials and offer programs to serve this growing community. The collection of Spanish language materials for adults is found on the second floor of the Library in the multilingual room. The Spanish language collection contains books, magazines, newspapers, books on tape and CD, music on

CD, and material on video and DVD. The materials offer information on topics of interest such as cooking, car repair, English language instruction, legal topics, crafts, history of Mexico and other Latin American countries and works of fiction by well-known authors such as Isabel Allende and Gabriel Garcia Márquez. The Library also has a Spanish language collection of books, music, and videos for children, which is found on the first floor of the library in the children's department.

Programs in Spanish or of interest to the Latino community include story time for children and parents in Spanish, a conversation group in Spanish/English, English language classes, computer instruction classes in Spanish, and homework help for teens in Spanish. The Library also has databases and access to the Internet on more than fifty workstations available for public use.

To obtain more information in Spanish about Library materials, services or programs call (503) 350-3618.

Library Foundation Year-End Giving Campaign

A special thank you to those that gave to our end-of-year solicitation: A Holiday Gift for the Library. Donors could select various Library services they wanted to support such as: Young Adult Homework Center, Large Print Books, Multilingual Collection, Reference Materials or Cultural Programs. A total of \$2,380 was raised enabling the Library to use these dollars in areas that were specifically requested.

The Foundation would like to give special acknowledgment for the following gifts:

\$500 or more: Evelyn J. Brzezinski. **\$101 to \$499:** Rebecca and Michael Engel, Cris and Margaret Simpson, Kenneth Schoenberg and Patricia Price, and three Anonymous donors.

Additionally, we had numerous individuals and businesses contributing between \$25 to \$100.

To learn more about how you can contribute to the Beaverton Library Foundation pick up a brochure in the lobby of the Library or call (503) 526-2402.

Spring Break at the Library!

Touch a snake, make a mural, and celebrate nature during three days of Spring Break at the Beaverton City Library. "Celebrate the Earth" features stories and participatory activities all related to the natural wonder of the planet on Tuesday, March 23 at 2:00 pm. This event for ages five through eleven is planned and presented by the Teen Library Council, a dedicated group of volunteers who regularly offer opinions, ideas, and hard work to help the Library in many ways. Reptile expert Richard Richey will bring his scaly, cold-blooded friends for a "Reptile Show" on Wednesday, March 24 at 2:00 pm. Ages four and up are invited to learn about reptiles, observe them in person, and get up close and personal with one or two. On Thursday, March 25 at 2:00 pm, artist Anya Dahl leads kids of all ages in the "Calling All Artists" program. Participants will help create imaginative decorations, and we will use the completed works of art as decorations in the Library. All supplies and materials will be provided.

Address:

**12375 SW 5th Street,
(5th & Hall)
Beaverton, OR
97005**

Phone:

(503) 644-2197

Hours:

**Monday thru
Thursday 10:00
a.m.-8:00 p.m.**

**Friday
10:00 a.m.-6:00
p.m.**

**Saturday 10:00
a.m. -5:00 p.m.**

**Sunday
Noon-5:00 p.m.**

Web site:

www.beavertonlibrary.org

PUBLIC MEETINGS CALENDAR • MARCH - APRIL 2004

City Council Meetings* - City Hall / Council Chambers

Mon. Mar 1	6:30 p.m. Televised	Mon. Apr 5	6:30 p.m.	
Mon. Mar 15	6:30 p.m.	Mon. Apr 12	6:30 p.m.	Televised
Mon. Mar 29	6:30 p.m.	Mon. Apr 19	6:30 p.m.	

NAC Meetings **

Central Beaverton NAC	Thurs. Mar 18	7:00 p.m.	Beaverton Community Center
	Thurs. Apr 15	7:00 p.m.	
Five Oaks/Triple Creek NAC	Tues. Mar 9	7:00 p.m.	Elmonica Elementary School
	Tues. Apr 13	7:00 p.m.	
Greenway Beaverton NAC	Thurs. Apr 15	7:00 p.m.	Conestoga Middle School
Highland NAC	Thurs. Mar 11	7:00 p.m.	Beaverton Resource Center
	Thurs. Apr 8	7:00 p.m.	
Raleigh West NAC	Wed. Mar 10	7:00 p.m.	Beaverton Community Center
	Wed. Apr 14	7:00 p.m.	
Sexton Mountain NAC	Wed. Mar 17	7:00 p.m.	Sexton Mtn. Elementary School
	Wed. Apr 21	7:00 p.m.	
South Beaverton NAC	Thurs. Mar 11	7:00 p.m.	Southridge High School
	Thurs. Apr 8	7:00 p.m.	
Vose NAC	Wed. Mar 3	7:00 p.m.	Beaverton Community Center
	Wed. Apr 7	7:00 p.m.	
West Beaverton NAC	Thurs. Mar 11	7:00 p.m.	Seventh Day Adventist Church
	Thurs. Apr 8	7:00 p.m.	
West Slope NAC	Tues. Apr 20	7:00 p.m.	West Sylvan Middle School

Boards and Commissions - Meeting Locations at City Hall

Beaverton Arts Commission	Tues. Mar 16	6:30 p.m.	City Hall, 3rd Floor Conf. Room
	Tues. Apr 20	6:30 p.m.	
Beaverton Comm. for Citizen Involvement	Tues. Mar 23	7:00 p.m.	City Hall, 1st Floor Conf. Room
	Tues. Apr 20	7:00 p.m.	
Beaverton Sister Cities Foundation	Thurs. Mar 11	12:30 p.m.	Sayler's Old Country Kitchen
	Thurs. Apr 8	12:30 p.m.	
Bicycle Advisory Committee	Tues. Mar 2	6:00 p.m.	City Hall, 3rd Floor Conf. Room
	Tues. Apr 6	6:00 p.m.	
Board of Design Review	Thurs. Mar 4	6:30 p.m.	City Hall, 3rd Floor Conf. Room
	Thurs. Mar 11	6:30 p.m.	City Hall, Council Chambers
	Thurs. Mar 18	6:30 p.m.	
	Thurs. Mar 25	6:30 p.m.	
	Thurs. Apr 1	6:30 p.m.	City Hall, 3rd Floor Conf. Room
	Thurs. Apr 8	6:30 p.m.	City Hall, Council Chambers
	Thurs. Apr 15	6:30 p.m.	
	Thurs. Apr 22	6:30 p.m.	
	Thurs. Apr 29	6:30 p.m.	
Citizens with Disabilities Advisory Com.	Thurs. Mar 18	3:30 p.m.	City Hall, Council Chambers
	Thurs. Apr 15	3:30 p.m.	
Human Rights Advisory Commission	Tues. Mar 16	7:00 p.m.	City Hall, 1st Floor Conf. Room
	Tues. Apr 20	7:00 p.m.	
Mayor's Youth Advisory Board	Sun. Mar 7	6:00 p.m.	City Hall, 1st Floor Conf. Room
	Sun. Mar 21	6:00 p.m.	
	Sun. Apr 4	6:00 p.m.	
	Sun. Apr 18	6:00 p.m.	
Planning Commission	Wed. Mar 3	7:00 p.m.	City Hall, Council Chambers
	Wed. Mar 10	7:00 p.m.	
	Wed. Mar 17	7:00 p.m.	
	Wed. Mar 24	7:00 p.m.	
	Wed. Mar 31	7:00 p.m.	
	Wed. Apr 7	7:00 p.m.	
	Wed. Apr 14	7:00 p.m.	
	Wed. Apr 21	7:00 p.m.	
	Wed. Apr 28	7:00 p.m.	
Senior Citizens Advisory Committee	Tues. Mar 9	2:00 p.m.	City Hall, 3rd Floor Conf. Room
	Tues. Apr 13	2:00 p.m.	
Traffic Commission	Thurs. Mar 4	7:00 p.m.	City Hall, Council Chambers
	Thurs. Apr 1	7:00 p.m.	

*Call (503) 526-2640 V/TDD for a recording of City Council agendas.

**Call Neighborhood Program, (503) 526-2243 V/TDD to confirm location and meeting dates.

The events listed on this calendar are subject to change. The calendar on the City Web site will have the most current information about events and any cancellations. See www.ci.beaverton.or.us/community/vcalendar.cfm for more details.

Assistive listening devices or sign interpreters will be made available at any public meeting or program sponsored by the City of Beaverton upon request with a minimum of 72 hours advance notice. To request either service, please call (503) 526-2497 V/TDD.

MEETING LOCATIONS:

Beaverton Community Center: 12350 SW 5th
Beaverton Resource Center: 12500 SW Allen Blvd.
Church of Latter Day Saints (LDS), 8640 SW Turquoise Loop
City Hall: 4755 SW Griffith Dr.
Conestoga Middle School: 12250 SW Conestoga
Edgewood Downs Retirement Center: 7799 SW Scholls Ferry Rd.
Elmonica School: 16950 SW Lisa
Five Oaks School: 1600 NW 173rd Ave.
Highland Park Middle: 7000 SW Wilson
Library Building: 12375 SW 5th
Nancy Ryles School: 10250 SW Cormorant
Sayler's Old Country Kitchen Restaurant: 4655 SW Griffith Drive
Seventh Day Adventist Church: 14645 SW Davis Rd.
Sexton Mt. School: 15645 SW Sexton Mt. Drive
Southridge High School: 9625 SW 125th Avenue
Valley Presbyterian Church: 8060 SW Brentwood
THPRD Nature Park Interpretive Center: 15655 SW Millikan Way
West Sylvan Middle School: 8111 SW West Slope Drive
Whitford Middle School: 7935 SW Scholls Ferry Road

YOUR CITY

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 Beaverton, OR 97076-4755

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